

Heartland Board News

Upcoming events

July

- July 1-10
Special Olympics
- July 10—7-10 pm
Monthly Dance (potluck) Band: Heartland Country Band. Adm \$4.00
- July 11—12:30 pm
Speakers: Chair Exercise Demonstration
- July 12—12:45 pm
Black Jack w/ Matt Mullins
- July 18—12:30 pm
Speaker: Sun Safety
- July 19— 1:00pm
Scrabble Tournament
- July 21—7-10 pm
Jam Session (potluck) Adm \$2.00
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For more information call Angie, Activity Director, at 515-233-2906.

Heartland's 12th Annual Variety Show: "Hooray for Hollywood!"

When the idea of a Variety Show starring adults over 60 was first presented in 1994, it was scheduled as a one-time fundraising event. No one realized then that it would grow to be Heartland's annual major fundraiser and a beloved tradition within the community. There are people in the county who have never missed a show; one lady from California schedules her summer vacation around it!

At Heartland we can feel the electricity of the Variety Show in the summer air. The Senior Band and Songbirds rehearse their special numbers each week; people stop in to visit about their acts or reminisce about past shows. As several have said, "I feel at least 10 years younger at Variety Show time!"

Last year over 100 seniors performed on stage. At least another 40 people volunteered back stage or ushered, helped sell tickets or served at Afterglow. A total of over 1,700 show-related volunteer hours



Kay Berger & Tom McGee auditioning for show

were recorded. That is quite a lot of support for Heartland Senior Services from many different capacities, a good deal of positive PR, and \$10,000+ in the bank!

We especially thank the Board for its enthusiastic support. Every year we have Board members selling tickets and inviting friends to attend. Many board members help usher before the show and some help on the other end, serving at the jubilant cast party following the Sunday show. And some of you brave ones have even been IN THE SHOW—Lu Kiser, Shirley Stakey, Dorothy Yoerger, Mary Ann Barnes—to name a few of the current board.

This year's show will be full of excitement from beginning to end. The "Hooray for Hollywood" theme lends itself to a red carpet entrance and we

Heartland Senior Services of Story County
205 South Walnut Avenue
Ames, IA 50010
Phone: 515-233-2906
Fax: 515-233-6986
Business Office E-mail: hsservices2@qwest.net



Variety Show (continued)

are hoping to have several classic cars bringing guests to the front door amidst cameras and reporters! We are also drawing for very nice prizes at intermission, (check the back of your tickets which will be ready for distribution June 26).

Please mark your calendars now, spread the word, and come support this phenomenal show and its cast of characters!



United Way of Story County

**Heartland's
12th Annual Variety Show
"Hooray for Hollywood!"**

Fri., Aug. 18 (7:30 pm)

&

Sun., Aug. 20 (2:00 pm)

Ames City Auditorium

Tickets \$8, \$10 at the door

Premier Sponsor: US Bank

Other Show Sponsors:

Moffitts Ford Lincoln Mercury

Town & Country Kiwanis

Check out our updated Web site!
www.heartlandseniorservices.com

HEARTLAND SENIOR SERVICES:

John Middents, Executive Director

E-mail: hssdirector@qwest.net

Adult Day Center—

Laurie Olson, Director

E-mail: hssadc@qwest.net

Activity and Resource Center—

Angie Boyd, Director

E-mail: hssactivities@qwest.net

Nutrition—

Sharon Millage, Director

E-mail: hssnutrition@qwest.net

Outreach—

Carolyn Dixon Director

E-mail: hssoutreach@qwest.net

Transportation—

Theresa Nevels, Director

E-Mail: hsstransport@qwest.net

Finance—

Vicki Walter, Director

E-mail: hssfinance@qwest.net

Volunteer Coordination

& Public Relations—

Marilyn Johnson, Director

E-mail: hssmarketing@qwest.net

Development—

Jan Tibbetts, Director

E-mail: hssdevelopment@qwest.net

Celebrating 32 years of service!